



## 2017 ADVERTISING RATES

	PRIZE LIST	PROGRAM	BOTH
1/4 page.....	\$190.00.....	\$210.00.....	\$375.00
1/2 page.....	\$290.00.....	\$310.00.....	\$565.00
Full Page.....	\$380.00.....	\$410.00.....	\$750.00
Inside Front Cover.....	\$460.00.....	\$510.00.....	\$935.00
Inside Back Cover.....	\$510.00.....	\$560.00.....	\$1,025.00
Back Cover.....	\$720.00 (b&w).....	\$1,050.00 (4 color).....	\$1,695.00

## DEADLINES AND SPECIFICATIONS

**Prize List Deadline: June 16, 2017**  
**Program Deadline: August 15, 2017**

### Specifications:

Full Page..... 7 1/2" X 9 3/4"  
 Half Page..... 7 1/2" X 4 3/4"  
 Quarter Page..... 3 5/8" X 4 3/4"

- PDFs Preferred: Grayscale, press-ready optimized (high resolution) with embedded fonts at 100% of actual size.
- ILLUSTRATOR: Save as CS2, black & white, convert type to outlines. Any supporting files MUST accompany file.
- PHOTOSHOP: Save as 300 dpi, grayscale at 100% of actual size.
- InDESIGN: CS2, preflight and package with supporting links and fonts.

### FOR FURTHER INFORMATION PLEASE CONTACT:

Jacquie Maggiore – 781-718-2006 – email: [jemaggiore@gmail.com](mailto:jemaggiore@gmail.com)

Tobi Stall – 401-924-1111 – email: [ntm14@cox.net](mailto:ntm14@cox.net)